WERD Radio Bibliography

This listing of library resources provides primary reference, some archival materials, historical timelines and electronic resources about the radio station WERD— from 1949 until its demise in 1970. Resources also explore WERD programming and WERD's impact upon the Atlanta community and the Sweet Auburn District. Also provided, some biographical insight about Jesse B. Blayton and the Blayton family, and their relationship between black and white announcers or staff at the station. Some insight about why the station did not survive the 1970s is also provided amongst electronic resources.

Resources include call numbers, for patrons to easily inquire and obtain resources. Auburn Avenue Research Library maintains non-circulating policies of its collection; however, patrons are able to utilize materials in-house. Suggested search terms and keywords are provided to further guide patron’s research amongst Auburn Avenue Research Library and the Atlanta-Fulton Public Library catalog and digital libraries. The below Boolean Operators (AND, OR, also NOT) are simple words used to maximize search results.

Forrest R. Evans
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Books:

Alley Pat the music is recorded
Author: Roche, Tom Pub Date: 2009
Auburn Avenue Research Library: DVD B PATRICK

Radio and the struggle for civil rights in the South
Author: Ward, Brian Pub Date: 2004
Auburn Avenue Research Library: 384.54 WARD

A conversation with Atlanta's radio legends, November 9, 2002
Author: George, Marsha Washington Pub Date: 2002
Auburn Avenue Research Library: DVD 384.54 CONVERSATION
<table>
<thead>
<tr>
<th>Title</th>
<th>Author</th>
<th>Pub Date</th>
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<tr>
<td><strong>WERD oral history interviews, 1989</strong></td>
<td>WERD</td>
<td>1989</td>
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<td><strong>Paul E. X. Brown WERD records, 1949-1955</strong></td>
<td>Brown, Paul E. X.</td>
<td>1949</td>
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<tr>
<td><strong>William M. Boyd Collection, 1953-1955</strong></td>
<td>Ward, Horace</td>
<td>1953</td>
</tr>
</tbody>
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Electronic Materials and Mixed Medias:

Courage to Dissent: Atlanta and the Long History of the Civil Rights Movement
Author: Brown-Nagin, Tomiko Pub Year: 2001
GALILEO ACCESS

The Legend of the Black Mecca: Politics and Class in the Making of Modern Atlanta
Author: Hobson, Maurice J. Pub Year: 2017
GALILEO ACCESS

Voice Over: The Making of Black Radio
Author: Barlow, William Pub Year: 1999
GALILEO ACCESS

Building Black Atlanta and the Dialectics of the Black Mecca
Author: Hobson, Maurice J., Pub Year: 2017
GALILEO ACCESS

Where Peachtree Meets Sweet Auburn: The Saga of Two Families and the Making of Atlanta
Author: Journal of American History Pub Year: ----- 
GALILEO ACCESS

In Our Cities
Author: Ebony Magazine Pub Year: 2017
GALILEO ACCESS
AFPLS and AARL Databases to Use:

The AFPLS Auburn Avenue Research Library Online Catalog
Gateway to the online catalog of the Atlanta-Fulton Public Library catalog. Select 'Auburn Avenue Research Library' to limit your search to the holdings of Research Library.

AARL Finding Aids
Finding aids are descriptive inventories that provide information on both the content and historical context of collections of archives and manuscripts. The Auburn Avenue Research Library Finding Aids presented by the Digital Library of Georgia describe approximately 100 unique research collections, including personal papers, organizational records, oral histories, photographs, and audio-visual resources.

GALILEO
Georgia Libraries Learning Online) a network of educational databases for all ages.

ProQuest Historical Black Newspapers
All 'Historical Black Newspapers' (search across all newspapers at one time)

- Atlanta Daily World (1931-2003) The Atlanta Daily World had the first black White House correspondent and was the first black daily in the nation in the 20th century.
- The Baltimore Afro-American (1893-1988) was the most widely circulated black newspaper on the Atlantic coast. It was the first black newspaper to have correspondents reporting on World War II, foreign correspondents, and female sports correspondents.
- Chicago Defender (1910-1975) A leading African-American newspaper, with more than two-thirds of its readership outside Chicago.
- Cleveland Call and Post (1934-1991) was founded by Garrett Morgan, inventor of the gas mask and traffic light. Contributors included noted journalists Charles H. Loeb and John Fuster. The newspaper is well known for its support of the Scottsboro trial defendants with letters, clothing, stamps, and donations to the defense fund.
- Los Angeles Sentinel (1934-2005) is the oldest and largest black newspaper in the western United States and the largest African-American owned newspaper in the U.S.
- New York Amsterdam News (1922-1993) This leading Black newspaper of the 20th century reached its peak in the 1940s. The Amsterdam News was a strong advocate for the desegregation of the U.S. military during World War II, and also covered the historically important Harlem Renaissance.
- The Norfolk Journal and Guide (1921-2003) was the only black newspaper to provide on-the-scene, day-to-day coverage of the Scottsboro trial, and was one of the best researched and well written black newspapers of its time.
- The Philadelphia Tribune (1912-2001) the oldest continuously published black newspaper, is dedicated to the needs and concerns of the fourth largest black community in the U.S. During the 1930s the paper supported the growth of the United Way, rallied against the riots in Chester, PA, and continuously fought against segregation.
Suggested Search Terms and Keywords:
- WERD Radio AND Atlanta, GA AND Sweet Auburn District
- WERD Radio AND black press AND 20TH century
- WERD Radio AND Sweet Auburn District AND Black press OR radio
- WERD Radio AND Auburn Avenue AND Black Press OR radio
- Black entrepreneurs AND Sweet Auburn District AND WERD Radio
- Black radio AND Atlanta, GA AND 20th century
- Jesse B. Blayton AND WERD Radio AND 20TH century
- Harold Lamar AND black radio AND Atlanta
- Sweet Auburn District AND black radio AND Atlanta
- Sweet Auburn District AND black radio AND Atlanta NOT Alabama

How to Use Booleans:

AND

OR

NOT

Boolean Operators are simple words to maximize search results.